

# @JIMWOODSPR

**INFLUENCE • ENGAGEMENT • INTELLIGENCE • STRATEGY • RESULTS**

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## **JIMWOODSPR, LLC PUBLIC RELATIONS AGENCY TO LAUNCH IN BEAVER COUNTY** ***Firm Designed for Communicating Locally – Resonating Globally***

**MONACA, PA** – JimWoodsPR, LLC, a public relations company centered in Beaver County, will begin operations on September 1, 2020. With more than 25 years of public relations experience, Jim Woods formed the agency to facilitate the growing business and industrial sector in Beaver County.

In recent years, more than \$4.6 billion in private investments, along with \$143 million in grants and loans, have created 12,000 new jobs in Beaver County, according to the Beaver County Corporation for Economic Development. This influx of new jobs tap into the industrious work ethic of people in Beaver County while embracing workforce-ready graduates of top colleges and research centers. JimWoodsPR is designed to give a local voice to the local companies taking root in Beaver County and giving global resonance to local companies looking to stand out among this growth.

“The winning combination of economics, workforce, education and resources have attracted new global sectors to Beaver County, including energy, robotics, advanced manufacturing, automation and medical research,” said Jim Woods, founding partner of JimWoodsPR. “We, as a region, need to support this investment in the area while also promoting ourselves, and our companies, to the rest of the world.”

Jim Woods is a Monaca native that spent most of his public relations career representing about 90 percent of the steel capacity in North America through the American Iron and Steel Institute. In this capacity, Jim travelled the world sustaining and promoting steel as the material of choice for product applications. Following his time in steel, Jim was recruited to PUSH 7 Public Relations, where he provided strategic counsel to a wide range of clients—from educational institutions to multi-national material producers in the glass, resins and coating industries.

“At heart, I’m an advocate for the brands, companies and causes that I advance. I develop a deep, strategic understanding of goals and how communications will impact the bottom line,” said Woods. “As a spokesperson, advocate, strategist, subject matter expert and coalition builder, I have worked with key stakeholders to unify messaging, build tech transfer strategies and mobilize key data to promote market share. This is a strategy that I want to put to work in putting Beaver County to work.”

About JimWoodsPR

JimWoodsPR, LLC is a public relations company centered in Beaver County helping companies that need a strong voice that harmonizes with the local community but resonates globally. JimWoodsPR is designed to become an extension of local operations, through a deep understanding of goals, local influences and global trends, to help advance market share. To learn more about Jim and JimWoodsPR, visit <http://jimwoodspr.com>.